



Jun 07, 2023 10:34 CEST

## Used machinery made easy: the industrial auction house Surplex

**Offices in 16 European countries, competent all-round service and a wide range of machinery: For over 20 years, the Surplex industrial auction house has offered the ideal platform for buying and selling used machinery.**

The used machinery market is growing. More and more companies from various industries are recognising the opportunities offered by deploying used machinery in production. Especially in times of supply shortages and energy crises, the costs of new machines continue to rise, and customers must expect long delivery times. Used machines offer an attractive alternative: they are immediately available and cheaper than new machine, and they enable giving machines a second life, rather than scrapping them.

The used machinery market can be very confusing for inexperienced buyers and sellers. It is often difficult to know how to get the best out of buying or selling a machine. In this context, [Surplex](#) as an industrial auction house with its full-service offer provides an excellent solution to help interested parties in their purchase or sale of used machines.

Sellers benefit from fast liquidity procurement for machines and operating equipment that are no longer needed, while buyers can benefit from a global sale of large quantities of industrial goods. Surplex is the only industrial auction house throughout Europe that organises disassembly, transport and customs clearance for machinery export all from one source.

### **Experts in the machinery market**

In 2009, Surplex was founded as an industrial auction house specialising in online auctions. This focus has allowed the company to break down regional boundaries and dependence on industry-internal relationships, giving buyers access to a wider range of machinery and sellers a larger number of potential buyers. Surplex combines the best of the digital DNA of e-commerce with a comprehensive personal service familiar from traditional machine trading. This forward-looking business model has made Surplex one of the leading industrial auction houses in Europe.

Even during the Corona crisis, Surplex has remained innovative and reduced the number of on-site appointments by implementing new web features such as the 3D virtual tour of the factory hall. As a result, Surplex was able to continue ensuring a safe and efficient execution of sales.

### **Competent support on your doorstep**

With locations in 16 European countries, companies can rely on competent support – tailored precisely to the requirements and guidelines of their region. Each branch is headed by experienced country managers. They are specialists in the market potential of used machinery and know the specifics of the national machinery markets inside out, including the rules for logistics, customs and taxes. Personal contact is the basis of cooperation: At present, over 20 languages are spoken at Surplex. The more than 220 experts throughout Europe relieve and support sellers and buyers in all phases of the

buying and selling process.

Surplex uses the advantages of cross-border cooperation to offer its customers the best possible reach and to strengthen the used machinery market in Europe. Through international collaboration, strengths and capabilities are bundled. This enables Surplex to offer its customers a unique and comprehensive solution for buying or selling used machinery.

---

## About Surplex

Surplex is one of Europe's leading industrial auction houses and trades worldwide with used machinery and equipment. The 16-language auction platform [Surplex.com](https://www.surplex.com) records approximately 50 million-page views annually. More than 55,000 industrial goods are sold each year at more than 800 online auctions. The company is based in Düsseldorf (Germany) and has offices in 16 European countries. Over 220 employees from 20 different nations generate an annual turnover of more than EUR 100 million.

---

## Contacts



### **Dennis Kottmann**

Press Contact

Head of Marketing

[pr@surplex.com](mailto:pr@surplex.com)

+49-211-422737-28



**Nina Heidemann**

Press Contact

Teamlead PR

[nina.heidemann@surplex.com](mailto:nina.heidemann@surplex.com)

+49-211-4227378-72