



Le Figaro interviewed Simon Maillon, Country Manager France for TBAuctions brands Troostwijk Auctions and Surplex

Nov 10, 2025 17:59 CET

Featured in Le Figaro: Online auctions driving circular growth in industrial equipment resale

Proud to share that this weekend, our Continental team is featured in **Le Figaro**. France's leading newspaper interviewed **Simon Maillon, Country Manager France** for TBAuctions brands Troostwijk Auctions and Surplex and published it as both an online article and a video feature on the Economy section.

[Watch the video interview \(with English subtitles\):](#)



[Watch video on YouTube here](#)

[Here you can read the full article in Le Figaro.](#)

Is your French a bit rusty? Read the English summary below.

Le Figaro highlights how we are leading the way in the fast-growing market for online industrial equipment auctions.

In **2024**, TBAuctions facilitated **€1.5 billion in equipment sales** and handled **2.2 million lots** across its nine auction platforms, including **Troostwijk Auctions** and **Surplex**. Active in every industrial sector, from automotive and metal to agri-food and logistics, Troostwijk helps companies maximise asset value, repurpose equipment, and contribute to their **CSR and circular-economy goals**.

In France, they continue to expand their local presence, recruiting new team members to support its growing client base. As **Country Manager France, Simon Maillon** explains:

“I see auctions as a transparent and efficient way to value second-hand commercial assets. European circular-economy and efficiency targets drive our growth. Our strategy is focused on a future where transparency, circularity and international collaboration are the norm.”

With nearly **a century of expertise**, Troostwijk Auctions is making the industrial resale market more **transparent, accessible, and sustainable** across

Europe.

About Surplex

[Surplex](#) has been one of Europe's leading industrial auction houses for over 25 years and trades worldwide in used machines and factory equipment. The company is based in Düsseldorf and has offices in 12 European countries – including DACH, Spain, Italy, France, and CEE. More than 200 employees provide a full service in 20 languages.

Surplex became part of [TBAuctions](#) in August 2024, Europe's leading multi-brand (Troostwijk Auctions, Klaravik, Auksjonen, PS Auction, British Medical Auctions, Vavato, and Auktionshuset dab), digital auction platform for B2B used goods. TBAuctions reaches around 700,000 unique bidders from 170 countries and approximately 46,000 unique sellers. The group employs around 1,200 people in total.

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